Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

(Currently Amended) A sequentially placed shipping and packing label 1.

system adapted to be applied to a substrate, said system comprising:

a packing list including a front side bearing customer and packing list information, a back

side, a leading margin, a trailing margin, first and second side margins, said margins

defining a packing list surface area, a first portion of said packing list being

substantially free of adhesive on both the front side and the back side and having a

length L and a width W, and a second portion having adhesive applied to at least a

part of the back side thereof; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side bearing customer address information, a rear side, a leading edge, a

trailing edge, first and second side edges, said edges defining a shipping label surface

area and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a

portion of the rear side of said border portion, whereby the shipping label may be

placed in registry with the packing list with the packing list margins inboard of the

shipping label edges placed atop said packing list and with a segment thereof over

said customer and packing list information.

-2-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

said shipping label surface area being greater than said packing list surface area,

said segment being imperforate to hide said customer information and packing list

information on said packing list.

2. (Original) The system of claim 1, wherein the packing list includes a first

longitudinally extending line of weakness extending substantially between said leading margin and

said trailing margin, said first portion being separable from said second portion along said line of

weakness.

3.

(Original) The system of claim 2, wherein the packing list includes a second

longitudinally extending line of weakness oriented substantially parallel to said first longitudinally

extending line of weakness and extending substantially between said leading margin and said trailing

margin and defining a third portion having adhesive on at least a portion of the back side thereof,

said first portion being positioned between said second portion and said third portion and separable

therefrom along said first and second longitudinally extending lines of weakness.

4. (Original) The system of claim 3, said lines of weakness of said shipping

label being positioned to present a longitudinal dimension D of the center section greater than length

L and a transverse dimension T of the center section greater than width W wherein the packing list

-3-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

edges may be positioned inboard of the lines of weakness defining the center section of the shipping

label.

5. (Original) The system of claim 3, wherein the first and second longitudinally

extending lines of weakness of the packing list are positioned inboard of the lines of weakness

defining the center section of the shipping label.

6. (Original) The system of claim 1, wherein the packing list includes scannable

indicia on the front face and wherein the shipping label includes scannable indicia on the face side

corresponding to the scannable indicia on the front face of the packing list.

7. (Original) The system of claim 1, wherein the shipping label includes an

additional line of weakness extending between the side margins to define a tear strip positioned

adjacent the center section.

-4-

8. (Currently Amended) In combination:

a container having a face adapted to receive a label thereon;

a packing list adhesively coupled to the face, the packing list including a front side bearing

customer and packing list information, a back side, a leading margin, a trailing

margin, first and second side margins, said margins defining a packing list surface

area, a first portion of said packing list being substantially free of adhesive on both

the front side and the back side and having a length L and a width W, and a second

portion having adhesive applied to at least a part of the back side thereof and attached

to said face; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side bearing customer address information, a rear side, a leading edge, a

trailing edge, first and second side edges, said edges defining a shipping label surface

area and lines of weakness defining a center section removable from a surrounding

border portion, adhesive being applied to at least a portion of the rear side of said

border portion, whereby the shipping label is adhered to the container in registry with

the packing list with the packing list margins inboard of the shipping label edges.

atop said packing list and with a segement therreof over said customer and packing

list information.

said shipping label surface area being greater than said packing list surface area,

-5-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

said segment being imperforate to hide said customer information and packing list

information on said packing list.

9. (Original) The combination of claim 8, wherein the packing list includes a

first longitudinally extending line of weakness extending substantially between said leading margin

and said trailing margin, said first portion being separable from said second portion along said line

of weakness.

10. (Original) The combination of claim 9, wherein the packing list includes a

second longitudinally extending line of weakness oriented substantially parallel to said first

longitudinally extending line of weakness and extending substantially between said leading margin

and said trailing margin and defining a third portion having adhesive on at least a portion of the back

side thereof, said first portion being positioned between said second portion and said third portion

and separable therefrom along said first and second longitudinally extending lines of weakness.

11. (Original) The combination of claim 10, said lines of weakness of said

shipping label being positioned to present a longitudinal dimension D of the center section greater

than length L and a transverse dimension T of the center section greater than width W wherein the

packing list edges are positioned on the container inboard of the lines of weakness defining the

center section of the shipping label.

-6-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

12. (Original) The combination of claim 10, wherein the first and second

longitudinally extending lines of weakness of the packing list are positioned inboard of the lines of

weakness defining the center section of the shipping label.

13. (Original) The combination of claim 8, wherein the packing list includes

scannable indicia on the front face and wherein the shipping label includes scannable indicia on the

face side corresponding to the scannable indicia on the front face of the packing list.

14. (Original) The combination of claim 13, wherein the container face has

scannable indicia thereon corresponding to the scannable indicia on the front face of the packing list.

15. (Original) The combination of claim 8, wherein the packing list includes

scannable indicia on the front face and wherein the container has scannable indicia thereon

corresponding to the scannable indicia on the front face of the packing list.

16. (Original) The combination of claim 8, wherein the shipping label includes

an additional line of weakness extending between the side margins to define a tear strip positioned

adjacent the center section.

-7-

17. (Currently Amended) A sequentially placed label system adapted to be

applied to a substrate, said system comprising:

a first sheet including a front side bearing imprinted information, a back side, a leading

margin, a trailing margin, first and second side margins, said margins defining a first

sheet surface area, a first portion of said first sheet having a length L and a width W,

and a second portion, wherein adhesive is applied to at least a part of the back side

of the second portion; and

a second sheet separate and discrete from said first sheet, said second sheet including a face

side, a rear side, a leading edge, a trailing edge, first and second side edges, said

edges defining a second sheet surface area, and lines of weakness defining a center

section removable along said lines of weakness from a surrounding border portion,

adhesive being applied to at least a portion of the rear side of said border portion,

whereby the second sheet may be placed in registry with the first sheet with the first

sheet margins inboard of the second sheet edges: atop said first sheet and with a

segment thereof over all of said imprinted information,

said second sheet surface area being greater than first sheet surface area,

said segment being imperforate to hide all of said imprinted information on said first sheet.

-8-

18. (Previously Presented) The system of claim 17, wherein the first sheet

includes a first longitudinally extending line of weakness extending substantially between said

leading margin and said trailing margin, said first portion being separable from said second portion

along said line of weakness.

19. (Previously Presented) The system of claim 18, wherein the first sheet

includes a second longitudinally extending line of weakness oriented substantially parallel to said

first longitudinally extending line of weakness and extending substantially between said leading

margin and said trailing margin and defining a third portion having adhesive on at least a portion of

the back side thereof, said first portion being positioned between said second portion and said third

portion and separable therefrom along said first and second longitudinally extending lines of

weakness.

20. (Previously Presented) The system of claim 19, said lines of weakness of said

second sheet being positioned to present a longitudinal dimension D of the center section greater

than length L and a transverse dimension T of the center section greater than width W wherein the

first sheet edges may be positioned inboard of the lines of weakness defining the center section of

the second sheet.

-9-

21. (Previously Presented) The system of claim 19, wherein the first and second

longitudinally extending lines of weakness of the first sheet are positioned inboard of the lines of

weakness defining the center section of the second sheet.

22. (Previously Presented) The system of claim 17, wherein the first sheet

includes scannable indicia on the front face and wherein the second sheet includes scannable indicia

on the face side corresponding to the scannable indicia on the front face of the first sheet.

23. (Previously Presented) The system of claim 17, wherein the second sheet

includes an additional line of weakness extending between the side margins to define a tear strip

positioned adjacent the center section.

24. (Previously Presented) The system of claim 17, wherein the first portion is

substantially free of adhesive on both the front side and the back side.

-10-

25. (Currently Amended) In combination:

a container having a face adapted to receive a first sheet thereon;

a first sheet adhesively coupled to the face, the first sheet including a front side, a back side,

a leading margin, a trailing margin, first and second side margins, a first portion

having a length L and a width W, and a second portion;

adhesive positioned between at least a part of the back side of the second portion and said

face of the container adhesively connecting said first sheet to said container; and

a second sheet separate and discrete from said first sheet, said second sheet including a face

side, a rear side, a leading edge, a trailing edge, first and second side edges, and lines

of weakness defining a center section removable from a surrounding border portion,

adhesive being applied to at least a portion of the rear side of said border portion,

whereby the second sheet is adhered to the container in registry with the first sheet

with the first sheet margins inboard of the second sheet edges. atop said first sheet,

said first sheet including a first longitudinally extending line of weakness extending

substantially between said leading margin and said trailing margin, said first portion

being separable from said second portion along said line of weakness.

-11-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

26. (Cancelled)

27. (Previously Presented) The combination of claim 26, wherein the first sheet

includes a second longitudinally extending line of weakness oriented substantially parallel to said

first longitudinally extending line of weakness and extending substantially between said leading

margin and said trailing margin and defining a third portion having adhesive located between at least

a portion of the back side of said third portion and said container, said first portion being positioned

between said second portion and said third portion and separable therefrom along said first and

second longitudinally extending lines of weakness.

28. (Previously Presented) The combination of claim 27, said lines of weakness

of said second sheet being positioned to present a longitudinal dimension D of the center section

greater than length L and a transverse dimension T of the center section greater than width W

wherein the first sheet are positioned on the container inboard of the lines of weakness defining the

center section of the second sheet.

29. (Currently Amended) The combination of claim 25 27 wherein the first and

second longitudinally extending lines of weakness of the first sheet are positioned inboard of the

lines of weakness defining the center section of the second sheet.

-12-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

30. (Previously Presented) The combination of claim 25, wherein the first sheet

includes scannable indicia on the front face and wherein the second sheet includes scannable indicia

on the face side corresponding to the scannable indicia on the front face of the first sheet.

31. (Previously Presented) The combination of claim 30, wherein the container

face has scannable indicia thereon corresponding to the scannable indicia on the front face of the first

sheet.

32. (Previously Presented) The combination of claim 25, wherein the first sheet

includes scannable indicia on the front face and wherein the container has scannable indicia thereon

corresponding to the scannable indicia on the front face of the first sheet.

33. (Previously Presented) The combination of claim 25, wherein the second

sheet includes an additional line of weakness extending between the side margins to define a tear

strip positioned adjacent the center section.

-13-

34. (Currently Amended) In combination:

a container having a face adapted to receive a first sheet thereon;

a first sheet adhesively coupled to the face, the first sheet including a face side, a rear side,

a leading edge, a trailing edge, first and second side edges, and first and second

longitudinally extending lines of weakness extending substantially parallel to said

first and second side edges, a cross line of weakness extending substantially parallel

to said leading edge, and an inboard transversely extending line of weakness defining

a center section substantially free of adhesive on said rear side and removable from

a surrounding border portion having adhesive positioned on said back side and

extending along a majority of each of said leading edge, said trailing edge, and said

first and second side edges; and

a second sheet having a front side and a back side, said back side side being mounted

adjacent one of said container and said first sheet,

said second sheet including a leading margin, a trailing margin, first and second side

margins, first and second longitudinally extending substantially parallel lines of

weakness extending between said leading margin and said trailing margin and

defining a first portion substantially free of adhesive positioned inboard of said lines

of weakness and second and third portions positioned outboard of ones of said first

and second longitudinally extending parallel lines of weakness.

-14-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

35. (Previously Presented) The combination of claim 34, wherein said second

sheet is adhesively mounted to said container.

36. (Cancelled)

37. (Currently Amended) The combination of claim 36 34, wherein said first

portion of said second sheet is positioned substantially beneath said first sheet such that said center

section of said first sheet is positioned in superposed relationship to said first section of said second

sheet.

38. (Previously Presented) The combination of claim 37, wherein said first sheet

includes an outboard transversely extending line of weakness positioned between said trailing edge

and said inboard line of weakness and substantially parallel to said inboard line of weakness to

define a tear strip positioned intermediate said border section and said center section.

39. (Previously Presented) The combination of claim 38, including portions of

adhesive positioned on said rear side of said tear sheet proximate to said side edges.

-15-

Title: SEQUENTIALLY PLACED SHIPPING AND PACKING LABEL SYSTEM

Amendment

40. (Previously Presented) The combination of claim 39, wherein said second

sheet has a length L and a width W, and wherein said lines of weakness of said first sheet are

positioned to present a longitudinal dimension D of the center section greater than the length L and

a transverse dimension T of the center section greater than width W wherein the second sheet is

positioned on the container inboard of the lines of weakness defining the center section of the second

sheet.

41. (Previously Presented) The combination of claim 40, wherein said first sheet

has indicia printed on said face side and said rear side of center section.

42. (Previously Presented) The combination of claim 41, wherein said second

sheet has indicia printed on said front side and said back side.

43. (Previously Presented) The combination of claim 41, wherein at least some

of the indicia on said first sheet and said second sheet includes scannable indicia.

-16-

44. (New) A sequentially placed shipping and packing label system adapted to

be applied to a substrate, said system comprising:

a packing list including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion being substantially free of adhesive on both the

front side and the back side and having a length L and a width W, and a second

portion having adhesive applied to at least a part of the back side thereof; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a

portion of the rear side of said border portion, whereby the shipping label may be

placed atop said packing list,

the packing list including a first longitudinally extending line of weakness extending

substantially between said leading margin and said trailing margin, said first portion

being separable from said second portion along said line of weakness,

the packing list further including a second longitudinally extending line of weakness

oriented substantially parallel to said first longitudinally extending line of weakness

and extending substantially between said leading margin and said trailing margin and

defining a third portion having adhesive on at least a portion of the back side thereof,

said first portion being positioned between said second portion and said third portion

-17-

and separable therefrom along said first and second longitudinally extending lines of weakness,

said lines of weakness of said shipping label being positioned to present a longitudinal dimension D of the center section greater than length L and a transverse dimension T of the center section greater than width W wherein the packing list edges may be positioned inboard of the lines of weakness defining the center section of the shipping label.

45. (New) A sequentially placed shipping and packing label system adapted to be applied to a substrate, said system comprising:

a packing list including a front side, a back side, a leading margin, a trailing margin, first and second side margins, a first portion being substantially free of adhesive on both the front side and the back side and having a length L and a width W, and a second portion having adhesive applied to at least a part of the back side thereof; and a shipping label separate and discrete from said packing list, said shipping label including a face side, a rear side, a leading edge, a trailing edge, first and second side edges, and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a portion of the rear side of said border portion, whereby the shipping label may be

placed atop said packing list,

the packing list including a first longitudinally extending line of weakness extending

substantially between said leading margin and said trailing margin, said first portion

being separable from said second portion along said line of weakness,

the packing list further including a second longitudinally extending line of weakness

oriented substantially parallel to said first longitudinally extending line of weakness

and extending substantially between said leading margin and said trailing margin and

defining a third portion having adhesive on at least a portion of the back side thereof,

said first portion being positioned between said second portion and said third portion

and separable therefrom along said first and second longitudinally extending lines of

weakness,

said first and second longitudinally extending lines of weakness of the packing list being

positioned inboard of the lines of weakness defining the center section of the

shipping label.

46. (New) A sequentially placed shipping and packing label system adapted to

be applied to a substrate, said system comprising:

a packing list including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion being substantially free of adhesive on both the

front side and the back side and having a length L and a width W, and a second

portion having adhesive applied to at least a part of the back side thereof; and

-19-

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a

portion of the rear side of said border portion, whereby the shipping label may be

placed atop said packing list,

the packing list including scannable indicia on the front face and wherein the shipping label

includes scannable indicia on the face side corresponding to the scannable indicia on

the front face of the packing list.

47. (New) A sequentially placed shipping and packing label system adapted to

be applied to a substrate, said system comprising:

a packing list including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion being substantially free of adhesive on both the

front side and the back side and having a length L and a width W, and a second

portion having adhesive applied to at least a part of the back side thereof; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable along said lines of

weakness from a surrounding border portion, adhesive being applied to at least a

-20-

portion of the rear side of said border portion, whereby the shipping label may be

placed atop said packing list,

said shipping label including an additional line of weakness extending between the side

margins to define a tear strip positioned adjacent the center section.

48. (New) In combination:

a container having a face adapted to receive a label thereon;

a packing list adhesively coupled to the face, the packing list including a front side, a back

side, a leading margin, a trailing margin, first and second side margins, a first portion

being substantially free of adhesive on both the front side and the back side and

having a length L and a width W, and a second portion having adhesive applied to

at least a part of the back side thereof and attached to said face; and

a shipping label separate and discrete from said packing list, said shipping label including

a face side, a rear side, a leading edge, a trailing edge, first and second side edges,

and lines of weakness defining a center section removable from a surrounding border

portion, adhesive being applied to at least a portion of the rear side of said border

portion, whereby the shipping label is adhered to the container atop said packing list,

said packing list including a first longitudinally extending line of weakness extending

substantially between said leading margin and said trailing margin, said first portion

being separable from said second portion along said line of weakness.

-21-

49. (New) A sequentially placed label system adapted to be applied to a substrate,

said system comprising:

a first sheet including a front side, a back side, a leading margin, a trailing margin, first and

second side margins, a first portion having a length L and a width W, and a second

portion, wherein adhesive is applied to at least a part of the back side of the second

portion; and

a second sheet separate and discrete from said first sheet, said second sheet including a face

side, a rear side, a leading edge, a trailing edge, first and second side edges, and lines

of weakness defining a center section removable along said lines of weakness from

a surrounding border portion, adhesive being applied to at least a portion of the rear

side of said border portion, whereby the second sheet may be placed atop said first

sheet,

the first sheet including a first longitudinally extending line of weakness extending

substantially between said leading margin and said trailing margin, said first portion

begin separate from said second portion along said line of weakness.

50. (New) The system of claim 1, further comprising a return label, wherein said packing

list is placed atop said return label.

51. (New) The system of claim 17, further comprising a third sheet, wherein said first

sheet surface area is sufficient to cover said third sheet when said first sheet is placed atop said first

sheet.

-22-